

EXECUTIVE MASTER OF
BUSINESS
ADMINISTRATION
PROGRAMME





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THE UNIVERSITY OF GHANA BUSINESS SCHOOL

The University of Ghana Business School (UGBS) is a premier Business School in the West African Sub-Region focused on developing quality human resource capacity and leaders through the provision of world- class management education and relevant cutting edge research to meet national and global development needs.

The School is also a member of reputable international networks such as AACSB-the Association to Advance Collegiate Schools of Business (www.aacsb.edu/about), GNAM – Global Network for Advanced Management (<http://advancedmanagement.net/>) and Association of African Business Schools (<http://www.aabschools.com/>).

The School has collaborations with leading Business Schools such as Yale School of Management (North America) University of Reading (UK) and Bergen University College (Norway) Queens University (Canada) and University of Cape Town, South Africa (Africa) in the areas of student/ faculty exchanges, academic programmes, case studies and research.



MESSAGE FROM THE DEAN



PROF. JUSTICE NYIGMAH BAWOLE

Dean, University of Ghana Business School

The University of Ghana Business School is a premier business school in the West African sub-region. The School's vision is to become a world-class business school developing global leaders. Our mission is to develop quality human resource capacity and leaders through the provision of relevant management education and cutting edge research to meet national and global development needs.

There are six main departments within the Business School, these include Accounting; Finance; Marketing & Entrepreneurship; Organisation & Human Resource Management (OHRM); Operations & Management Information Systems (OMIS) and Public Administration & Health Services Management (PAHSM). The institution offers programmes for both undergraduate and postgraduate students.

UGBS has provided leadership, not only in research, teaching and dissemination of management related knowledge, but has also been active and relevant in providing solutions to the many challenges that face businesses, particularly in Ghana and the sub-region in general. In line with its mission, UGBS has produced professionals to hold top executive positions in industry and academia hence affirming the widely held notion that excellence is our hallmark.

I am confident that you will profit from every learning association you have with us. Please visit our website <http://www.ugbs.ug.edu.gh/> for more information on our programmes and activities.

THE UGBS EMBA Programme - An Overview

The Executive Master of Business Administration of the University of Ghana Business School is a rigorous two-year (four-semester) evening programme that targets the working professional who seeks to add value to himself or herself and to his or her organisation. Our programmes are relevant because they map research agenda to business problems and provide innovative solutions.

The programme is run along six options:

- Finance
- Project Management
- Human Resource Management
- Marketing
- Entrepreneurial Management
- Accounting and Financial Services

The Programme has a sound theoretical foundation. Greater emphasis is placed however on the student's ability to apply knowledge acquired across a wide range of situations. Consideration is also given to the enhancing of soft skills, team work, forging connections and networking.

The Programme is structured in such a way that all students in the first year, first semester take common core courses irrespective of their chosen option.

Semester 1

Organisational Behaviour and Management
Information Management
Managerial Accounting *
Business Economics

*Accounting and Financial Services Management option students take Accounting Theory instead of the Managerial Accounting Course

In the second semester of the EMBA programme, each student must take the common courses listed below:

Semester 2

Research Methods
Quantitative Methods
Marketing Management
Human Resource Management*
Financial Management*

*EMBA Human Resource Management Option students do not take Financial Management and EMBA Finance Option students do not take Human Resource Management

*EMBA Accounting and Financial Services Management students also do not take Human Resource Management and Financial Management.

In addition to the common courses listed above, during the second semester, students are expected to take departmental core courses.

Department of Finance (Finance Option)	Financial Management
Department of Accounting (Accounting and Financial Services Management Option)	Corporate Financial Strategy & Sustainability Accounting and Reporting
Department of Organisation and Human Resource Management (Project Management Option)	Project Management Theory
Department of Organisation and Human Resource Management (Human Resource Management Option)	Corporate Social Responsibility & Occupational Health and Safety
Department of Marketing and Entrepreneurship (Entrepreneurial Management Option)	Entrepreneurial Finance

In the second year (i.e. third and fourth semesters) all students take the following UGBS EMBA core courses.

Semester 3

Ethics in Management
Seminar I

Semester 4

Strategic Management
Seminar II
Long Essay



EMBA FINANCE

This option exposes students to the fast changing and growing complexity of the business environment and the need for the finance profession to strategically respond to these in a manner that creates value for the firm. It is highly practitioner based with faculty drawing heavily from industry.

In addition to the common mandatory courses, the following are specific to the EMBA Finance programme.

Semester 3	Semester 4
Strategic Corporate Finance (core)	International Finance (core)
Investment and Portfolio Management (core)	Money and Capital Markets*
Managing International Trade & Investments*	Financial Engineering*
Principles of Real Estate Analysis*	Real Estate Finance & Mortgage Banking*
	Project Finance*
	Enterprise Risk Management*

* These are elective courses. Students are required to select one (1) per semester.



EMBA PROJECT MANAGEMENT

This option introduces students to tried and tested project management strategies which are essential to achieving results in project development, implementation and review.

Students will also be equipped with change management techniques and introduced to methodologies for initiating, planning, executing and closing projects. Students would also appreciate better the place of stakeholder involvement in successful projects.

In addition to the common mandatory courses, the following are specific to the EMBA Project Management programme.

Semester 3	Semester 4
Regulatory Environment of Projects (core)	Project Profiles (core)
Project Finance & Budgeting (core)	Project Appraisal, Evaluation & Impact Assessment (core)
Total Quality Management*	Change Management & Organisational Development (core)

* These are elective courses. Students are required to select one (1) per semester.



EMBA HUMAN RESOURCE MANAGEMENT

This option demonstrates that the management of people and their work is critical to the survival of businesses. Without the acquisition of requisite knowledge and techniques in managing organisations, the strategic intent of businesses may not be achieved.

Students will acquire knowledge on people management as well as skills to make meaningful contributions to policy formulation and implementation.

In addition to the common mandatory courses, the following are specific to the EMBA Human Resource Management Programme.

Semester 3	Semester 4
Human Relations in Organisations (core)	Change Management and Organisational Development (core)
Strategic Human Resource Management (core)	International Human Resource Management (core)
Comparative Management (core)	Labour Law & Industrial Relations (core)



EMBA MARKETING

Marketing drives business change and evolution. Students studying EMBA Marketing will develop critical marketing management skills, the ability to enhance the marketing orientation of their organisations and the capacity to perform at strategic marketing levels within their organisations.

In addition to the common mandatory courses, the following are specific to the EMBA Marketing Programme.

Semester 3	Semester 4
Marketing Research (core)	Integrated Marketing Communication (core)
Consumer Behaviour (core)	Services Marketing (core)
Financial Services Marketing*	International Marketing*
Sales Management*	Corporate Responsibility & Sustainability Marketing*

* These are elective courses. Students are required to select one (1) per semester.



EMBA ENTREPRENEURIAL MANAGEMENT

Entrepreneurship is about transforming ideas into economic opportunities. Students who choose this option will acquire critical insights to enable them make rapid positive responses to changes in the business environment.

This option also seeks to impart knowledge on new venture creation and enterprise development through the “incubating” process.

In addition to the common mandatory courses, the following are specific to the EMBA Entrepreneurial Management programme.

Semester 3	Semester 4
Innovation and New Product Development (core)	Creative Business Planning (core)
Managing Business Growth (core)	Entrepreneurial Marketing (core)
Advanced Entrepreneurship (core)	Social Entrepreneurship*
	Trans-Generational Entrepreneurship*

* These are elective courses. Students are required to select one (1) per semester.



EMBA ACCOUNTING AND FINANCIAL SERVICES

This option goes beyond traditional accounting to encompass management issues of financial institutions, including professional firms providing financial advisory services. Students will be trained to perform both accounting and finance functions effectively. Further, students can expect to sharpen their skills in understanding financial instruments and financial reporting.

In addition to the common mandatory courses, the following are specific to the EMBA Accounting and Financial Services programme.

Semester 3	Semester 4
Financial Services Management (core)	Taxes and Business Strategy (core)
Auditing and Financial Risk Management (core)	Advanced Managerial Accounting (core)
Advanced Issues in Financial Reporting (core)	Money and Capital Markets*
	Project Finance*

* These are elective courses. Students are required to select one (1) per semester.



MINIMUM ENTRY REQUIREMENTS

Potential students must have:

A good first degree (at least Second Class Lower Division) from a recognized university or an equivalent professional qualification with five years relevant work experience in executive positions.

INTAKE OPTIONS

Applicants have two options (February and August) each year to be admitted onto the programme.

HOW TO APPLY

Please visit <http://admission.ug.edu.gh/applying/postgraduate/how-apply-graduate-programmes>
Ghanaian Applicants can purchase University of Ghana application e-voucher from the following banks: Zenith Bank, UMB, Ecobank, HFC Bank, UniBank, GCB Bank, ADB and Fidelity Bank

International Applicants and Ghanaians applying from Abroad

This category of applicants are expected to pay to the University, a non-refundable application processing fee. Follow the links below for details.

This category of applicants should also use the following links to access the online application form for completion and submission.

<http://sgs.edu.gh>

<http://admission.ug.edu.gh>





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